



Schedule Brazil (GMT-3)	Theme	Participants
13:00 - 13:05	Opening Webinar NATA-ABHH	Dr Dante Langhi
13:05 – 13:10	ABHH presentation (video)	Aline Pimenta
13:10 – 13:20	PBM: What it is and the ABHH-PBM project	Guilherme Rabello
13:20 – 13:55	Debate – PBM in Brazil and hematology experiences (with Q&A)	Guilherme Rabello (Moderator) Dr. Bruno Benites Dr. Dante Langhi Dra. Lorena Costa Dr. Roberto Luiz da Silva
13:55 – 14:00	Conclusion	Dr. Dante Langhi

- Aline Pimenta

Degree in Administration, Strategy and Marketing.

General Manager at ABHH - Brazilian Association of Hematology, Hemotherapy and Cell Therapy

<https://www.linkedin.com/in/aline-pimenta-ach%C3%AA-9b608317/>

EMAIL - aline.pimenta@abhh.org.br

- Guilherme Rabello – Debate moderator

Engineer from Escola Politécnica da USP, with more than 25 years of experience in the telecommunications sector. Since 2011 he has been working in the Health area in the development of solutions in Telemedicine and Medical Innovation. Currently serves as Head of Innovation at InovaInCor (innovation center at Instituto do Coração - InCor) and also acts as ABHH's Patient Blood Management Project Coordinator.

<https://www.linkedin.com/in/guilhermerabello/>

EMAIL - grabello.inovaincor@fz.org.br

- Prof. Dante Langhi

Hematologist and Hemotherapist

ABHH Executive Director

Affiliate Professor at the Federal University of São Paulo/UNIFESP

<https://www.linkedin.com/in/dante-langhi-987891a8/>

EMAIL - dlanghi@uol.com.br

- Dr. Bruno Benites

Hematologist and Hemotherapist



PhD in Internal Medicine, with concentration in Hematology (2019). He acts as a hematologist and hemotherapist, and participates in basic and clinical research projects at the Hemocenter of the State University of Campinas.
Current coordinator of the Hemotherapy Division of the UNICAMP blood center
Specialist in blood center management by the National School of Public Health/ Fiocruz
PBM project manager since 2016.

<https://www.linkedin.com/in/bruno-deltreggia-benites-3b18b742/>

EMAIL - benites@unicamp.br

- Dr Roberto Luis da Silva

Hematologist and Hemotherapist

Bone marrow transplant specialist

HSCT / Hematology team coordinator

Bio Sana's Medical Services Director

<https://www.linkedin.com/in/roberto-luiz-da-silva-4a80051a/>

EMAIL - roberto@biosanas.com.br

- Dr. Lorena Costa

Hematologist and Hemotherapist by Hemope.

Doctoral student of the Graduate Program in Medical Sciences at the University of São Paulo

Hematologist at the Hospital das Clínicas of the Federal University of Pernambuco (UFPE)

Technical responsible for the transfusion agency of the Integrated Center Amaury de Medeiros / University of Pernambuco (CISAM/UPE)

Coordinator of the PBM implementation project at the University of Pernambuco hospital complex.

<https://lorenacostacorrea.com.br/>

EMAIL - llorenacosta@gmail.com