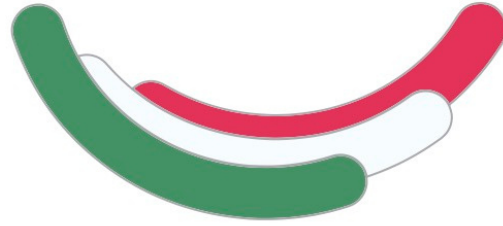


nata24

18-20 APRIL

BOLOGNA | ITALY



WHAT WE OFFER?

Largest international PBM, Thrombosis and Haemostasis congress and network



WHY WE ARE POPULAR?

We are a unique multidisciplinary forum of haematologists, transfusion medicine specialists, anaesthesiologists, intensive care and emergency physicians, surgeons, perfusionists, nurses, biomedical scientists and other healthcare professionals



BOLOGNA

Bologna Congress Centre
P.zza Costituzione, 4/a
40128 Bologna (Bo), Italy



WHAT IS OUR MISSION ?

Provide a multidisciplinary forum for dialogue healthcare professionals to promote best clinical practice in the management of anaemia and iron deficiency, critical bleeding and thrombosis



FIND OUT MORE

nataonline.com
secretary@nataonline.com

#NATAforum



secretary@nataonline.com



BOARD OF DIRECTORS

Chair

Chair Scientific Committee

Treasurer

Members

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Sigismond LASOCKI (France)

Patrick Meybohm (Germany)

Elvira Bisbe (Spain)

Aurora Espinosa (Norway)

Sarah Lessire (Belgium)

Vernon Louw (South Africa)

Toby Richards (UK)

Maria Beatrice Rondinelli (Italy)

Ravishankar Rao Baikady (UK)



SCIENTIFIC COMMITTEE

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Sigismond LASOCKI (France)

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NATA and NATA



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PARTNER WITH US

NATA is a global network of healthcare professionals interested in promoting best clinical practice in the management of anaemia and iron deficiency, critical bleeding and thrombosis. Working together we advance research, improve knowledge and enhance the implementation of patient blood management, and optimise patient care.

Corporate Partnership allows us to carry out the activities in our educational and publishing programmes, to stimulate development in research in PBM and provide education to the global PBM community.

2024 Partnership level is based on total support for all NATA activities, including the annual symposium, from May 2023 to April 2024.

Partnership opportunities include

NATA Scientific Newsletter and Literature Review – €12 000

Bi-weekly recommended reading of published literature on PBM, Haemostasis and Thrombosis, distributed to 3000+ subscribers worldwide. 24 issues annually.

Benefits:

- . support global education
- . acknowledgement in every newsletter and on NATA website

NATA Monthly Webinar / Journal Club – €5 000/webinar, €30 000/annual support

Free registration for all participants, free access to recording on NATA website

Average registration in 2023: 300 global audience

Benefits:

- . support global education and discussion around PBM
- . opportunity to recommend topic
- . acknowledgement on introductory slides and on On-demand webinar page

E-learning module developed by NATA experts – € 30 000

CME accredited

Benefits:

- . support global education and discussion around PBM
- . opportunity to recommend topic
- . acknowledgement on module
- . acknowledgement on NATA website e-learning pages
- . acknowledgement on promotion
- . quarterly statistics

All fees exclusive of VAT

Please contact Susan de Bièvre, Managing Director NATA, to discuss and develop NATA Partnership with your company.
secretary@nataonline.com



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PARTNERS 2023 - 2024

Platinum

CSL Vifor

Gold

MASIMO **CSL Behring**

Silver

werfen **PHARMANUTRA**

	Platinum €60 000	Gold €40 000	Silver €20 000
Linkable logo on NATA website	✓	✓	✓
Linkable logo on NATA2024 web page	✓	✓	✓
NATA24 in-person registration for company staff	3	2	1
Extra NATA24 booth staff registration	3	2	1
Access to on-demand content post congress	10	7	3
Exclusive leadership meeting during NATA2024, 60 min	✓		
Priority booth space choice ¹	✓	✓	✓
Priority symposium / workshop time choice ¹	✓	✓	✓
Acknowledgement on slides during breaks	✓	✓	✓
1 complimentary eblast to NATA database	✓		
Delegate list ² - 1 week prior to NATA2024	✓	✓	
Delegate list ² - 1 week after NATA2024	✓		✓

¹Priority selection is based on sponsorship contribution level Platinum>Gold>Silver confirmed by 31 October 2023.

²GDPR - delegates who opt in to share details



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NATA 2024

Dates

Congress: 18-19 April 2024

How to Implement PBM in Practice: 20 April 2024 (morning)

Venue

Bologna Congress Centre

Palazzo dei Congressi

P.zza Costituzione, 4/a

40128 Bologna (Bo).

bolognacongresscenter.com/en/palazzo-dei-congressi-2/

Congress Secretariat

NATA

Rue de l'Industrie 24

1040 Bruxelles - Belgium

Susan de Bièvre

Managing Director

secretariat@nataonline.com

+32 475 216 000



SCHOLARSHIP SUPPORT

NATA provides financial support for young career delegates to attend NATA2024.

Support includes

- € 400 towards travel
- 3 hotel nights
- Registration workshop 20 April
- Registration networking evening

Scholars must attend the full congress and the workshop and write a short report post event. Awardees will be selected by the NATA Board of Directors.

Criteria

- Trainees who are working in or interested in the management of anaemia and iron deficiency, critical bleeding and thrombosis – trainee doctors (eg: anaesthesiologists, intensive care and emergency specialist, surgeons, obstetricians) haematologists, transfusion medicine specialists, perfusionists, nurses, biomedical scientists.
- Under the age of 35.
- Preference will be given to trainees who have submitted an abstract.
- Preference will be given to applicants living and working in Low and Low Middle Income Countries

Support will be acknowledged on the NATA2024 web pages and in promotion, at the Opening Session.

Supporting companies will be connected with the awardees pre-event and introduced during the congress.

Support: €1 200 / grant

Named Grants – NATA-Company Name Grant: minimum 10 grants



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EXHIBITION

The Palazzo dei Congressi is privatised for NATA2024.

The bright and airy exhibition area is in the entrance on the ground floor.

Access to and from the sessions and posters is through the exhibition.

Coffee breaks will be served twice a day.

The Welcome Reception is hosted in exhibition area on Thursday 18 April.

Space is rented raw, without any prefabricated walls, installations, furniture, electricity, carpet or furnishing.

9m ² – standard	€5 000	3 exhibitor badges
9m ² – corner	€6 000	3 exhibitor badges
12m ² – peninsula	€7 000	5 exhibitor badges

Exhibitor badges give access to:

- Exhibition
- Poster presentation
- Opening and Plenary session
- Industry sessions (at the discretion of organiser)
- Welcome reception
- Coffee breaks
- Extra badges: €30



INDUSTRY SESSIONS

Scientific sessions are held in Sala Europa.

Industry sessions are held in Sala Italia and Salette Modulari on the same floor.

- Thursday 18 April – 13:00–14:00
- Thursday 18 April – 15:00–16:00
- Friday 19 April – 11:00–12:00
- Friday 19 April – 13:00–14:00

Symposium – €25 000

Sala Italia

285 fixed seats, classroom set up with tables.

Workshop / Meet-the-Expert – €7 000, max. 2 speakers

Salette Moduria

50 seats, classroom set up

Included

- Announcement on NATA2024 Industry Session webpage
- Listed in NATA2024 on-site programme
- Room rental
- AV equipment as per room set-up
- On-demand 3 months post congress (symposium)

Please note:

Scientific Programme Faculty do not receive accommodation or a travel lump sum from NATA if chairing or speaking in industry sessions. These costs must be supported by the organising company.

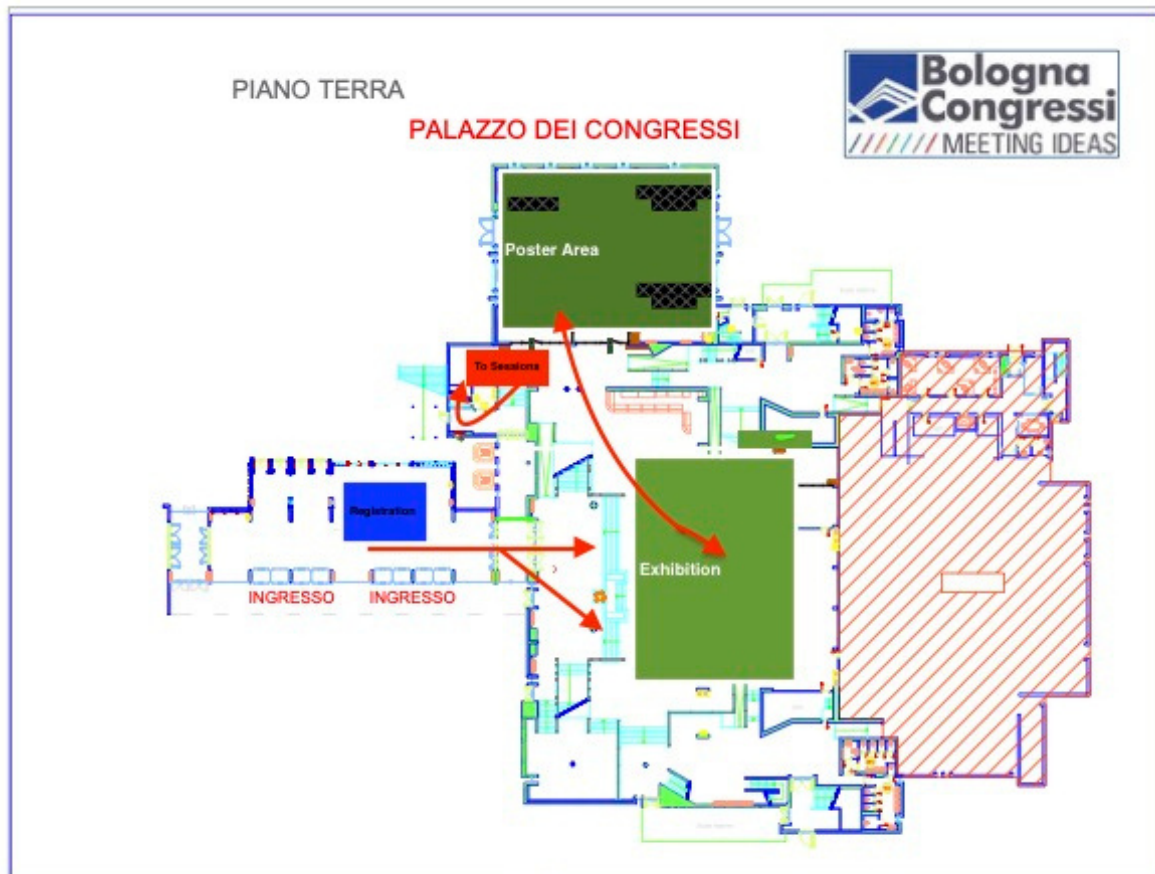


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FLOORPLANS

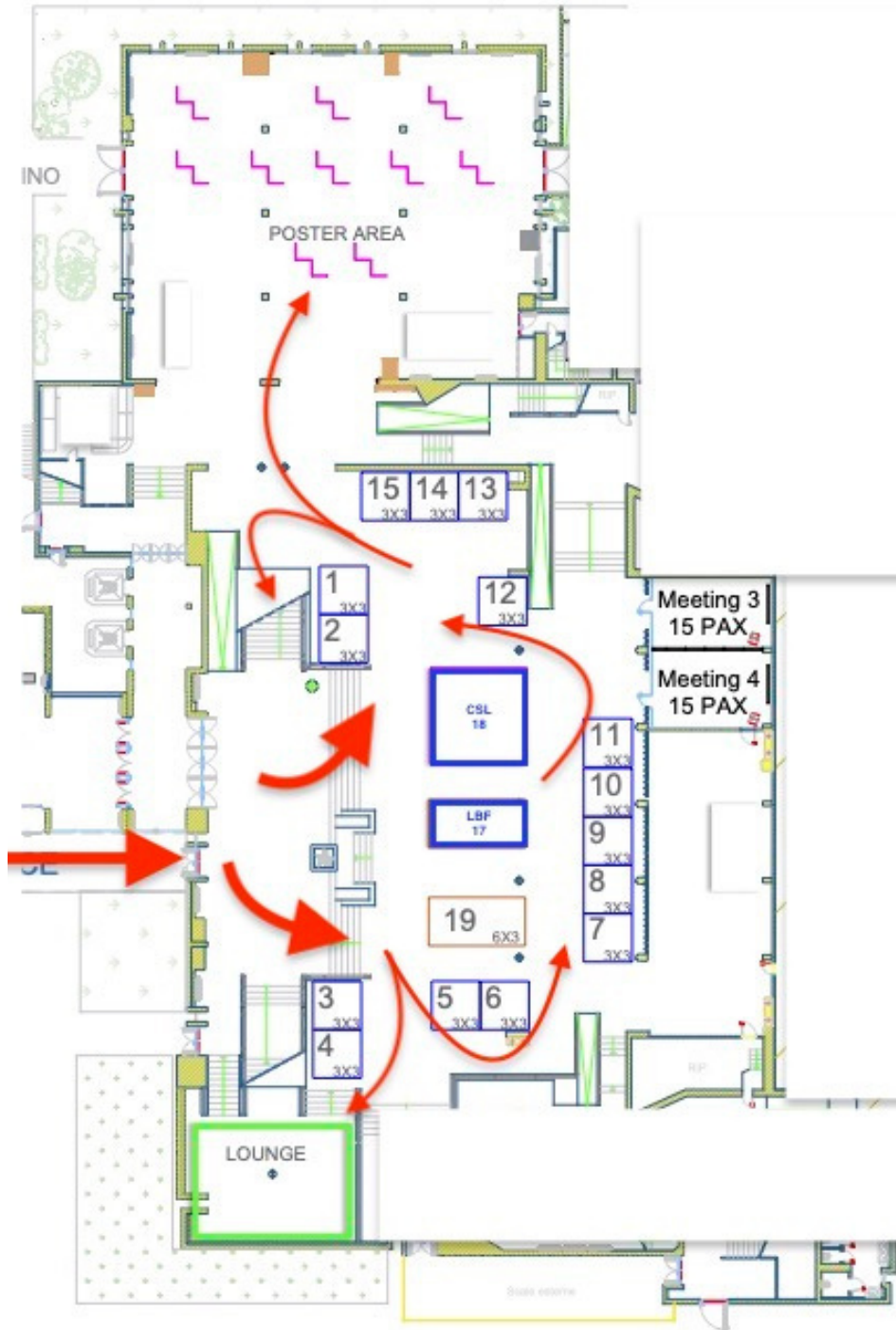
After registration, delegates enter through the exhibition area. A short flight of steps takes delegates from the exhibition to the session rooms. The stairs are open. The exhibition can be seen from Piano Primo, there are no walls. Exit through the exhibition. Welcome reception and coffee breaks in the exhibition.





FLOORPLANS

Please request the most recent floorplan.





ADVERTISING AND SPONSORSHIP



Digital Advertising

Website – Registration page	Template available shortly	tbc
Website – Partners and Exhibition page	Template available shortly	tbc
Stand alone eblast to NATA database 3000+ addresses Jpeg provided by exhibitor	Pre-Congress 18 -19 April *max 2 available per day	€4 000 €5 000
Banner in NATA Congress Newsletter 3000+ addresses	Pre-Congress 18 -19 April	€3 000
Banner in NATA Literature Review 3000+ addresses	27 March 10 April	€2 000
Social Media Post	Twitter: 2500+ followers LinkedIn: 1200+ followers	€1 000

Onsite Advertising

A small number of on-site advertising spots will be available outside the venue and in the venue. Information to follow shortly.

Sponsorship

Coffee Breaks	4 in total 	€ 500 each
Welcome Reception	Thursday 18 April	€5 000
Lounge area	Next to exhibition – with 1 hour per day private use	€4 000
Poster area	Support recognised at the entrance of the area with 'Supported by' and company logo	 €1 000



ACCOMMODATION

NATA24 has a hotel block of a range of hotels in the city centre and near the congress centre
<https://tinyurl.com/en-bolognawelcome-NATA>



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FACTS AND NUMBERS - NATA2023 ATHENS

Registration Numbers - Total 535

In-person - 396

Virtual - 139

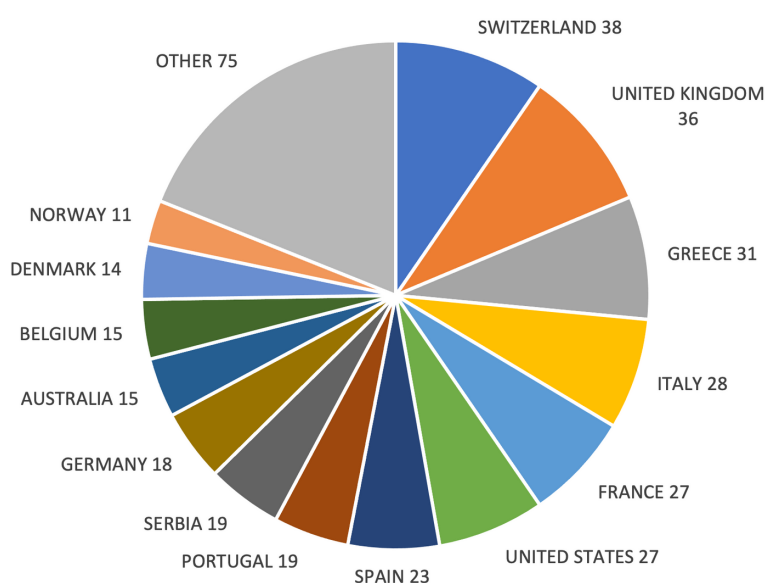
Faculty - 26

Countries - 49

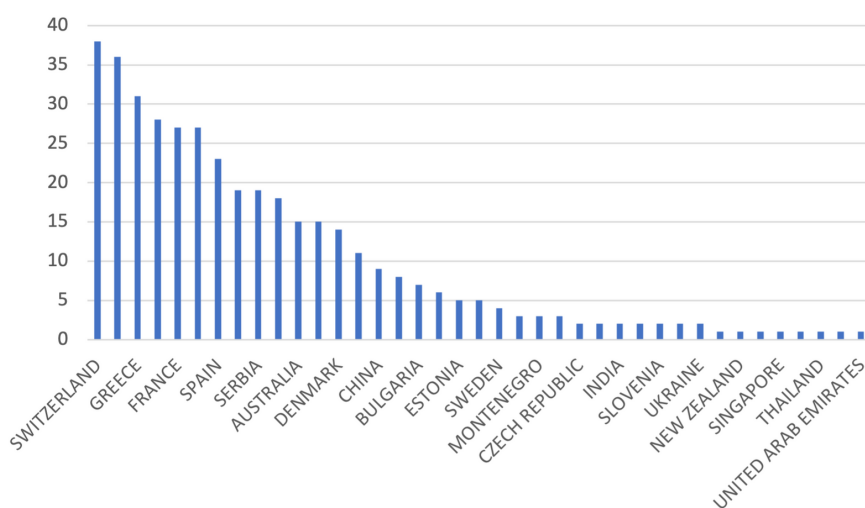
In-person - 39

Virtual - 43

In-person - top 14 countries + others



Total in-person - 396





FACTS AND NUMBERS - NATA2023 ATHENS

Scientific Programme Sessions - 12

Industry Sessions

Symposia - 3

Meet-the-Expert 4

Abstract presentations - 75

Travel Grants - 10

Industry Participation

Platinum

CSL Vifor

Gold

CSL Behring 

Silver

werfen 

Exhibitors

PHARMACOSMOS

HAEMONETICS®

octapharma

 **HEMOSONICS**
A Stago Group Company

 **sysmex**

i-SEP

 **Advancis**
Medical



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TERMS AND CONDITIONS

These terms are the contractual between the Organizer and the Exhibitions Firm (Exhibitor/s).

Application to Participate

Application to participate will be considered only if submitted on the appropriate forms, duly completed, signed and accompanied by the necessary payment. Registration will be confirmed in so far as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payment shall be fully refunded.

Obligations and Rights of the Exhibitor

Registration implies full acceptance by the Exhibitors of the exhibition regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the exhibition without compensation or refund of sums already paid, and without prejudice to the Exhibitor.

By submitting an application to participate, the Exhibitor makes a final and irrevocable commitment to occupy the space allocated and to maintain his/her installation until the date and time fixed for closure of the exhibition.

The Exhibitor may only present on his/her stand or space the materials, products or services described in the application to participate.

No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated space is prohibited.

Obligations and Rights of the Organizer

The Organizer undertakes to allocate exhibition space as far as possible on the basis of the preference expressed by applicants. Priority selection follows Partnership levels Platinum>Gold>Silver. Application will be considered in order of receipt of application forms accompanied by payment.

The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors. The Organizer reserves the right to offer a different company any stand or space that has not been occupied by the eve of the opening of the exhibition, with no obligation to provide compensation to the defaulting Exhibitor.

Payment

Payment is due in full within 30 days of the date of the invoice.

Cancellation

Cancellation must be received (in writing) addressed to NATA – secretary@nataonline.com.

60% cancellation fee will be applied up to 15 November 2023.

80% cancellation fee be applied for cancellations received between 15 November and 31 December 2023. No refunds will be made after this date. All invoices will remain due.

Liability Insurance

The Organizer provides general guard and third party insurance at the exhibition site. Equipment and all related display materials installed by the Exhibitors are not insured by the Organizer, and they will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors. The Exhibitor agrees to be responsible for his property and person and for the property and persons of his employees and agents through full and comprehensive insurance, and shall hold harmless the Organizer for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy.

Exhibition Regulations

The Exhibition Manager, acting under direction of the Organizing Committee, has the final decision as to the acceptability of displays.

Exhibitors are not the share with others any space allocated to them without prior written consent by the Exhibition Manager.

The Organizer reserves the right to alter the general layout or limit the space allocated to each Exhibitor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizer will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises of these leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits.

Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal) the exhibition site.

Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.

Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended.

Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours. Payment is to be made in accordance with the conditions of payment on the Exhibition Application Form.

Should the Exhibitor fail to make a payment on time, the Managing Director is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand or seek compensation for no fulfilment of contract.

Participation by Exhibitors is dependent upon compliance with all rules, regulations and conditions stated herein. Access to the exhibition is authorized on presentation of a badge issued by the Organizer. Exhibitor's badges will not be mailed in advance and may be collected at the Exhibitors' desk.

The Organizer ensures daily cleaning of the aisles. Exhibitors are responsible for the cleaning of their stands. The provision of refreshments for the participants by Exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed.

Exhibition areas and fittings made available to Exhibitors must be handed back in their original condition. In case of damage of loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor.

The Organizer will not approve stands which do not comply with the accepted standards, until the necessary changes have been made.

Industry Sessions

Travel and accommodation of all faculty participating in industry sessions is to be settled between the organiser and the individual and is at the discretion of industry organiser. NATA2024 travel lump sums and hotel nights will not be provided for any faculty participating in industry sessions.

