



WHAT WE OFFER?

Largest international PBM, Thrombosis and Haemostasis congress and network



WHY WE ARE UNMISSABLE?

We are a unique multidisciplinary forum of haematologists, transfusion medicine specialists, anaesthesiologists, intensive care and emergency physicians, surgeons, perfusionists, nurses, biomedical scientists and other healthcare professionals



BILBAO, SPAIN

Euskalduna Congress Centre 4, Abandoibarra Av 48001 Bilbao



WHAT IS OUR MISSION?

Provide a multidisciplinary forum for dialogue healthcare professionals to promote best clinical practice in the management of anaemia and iron deficiency, critical bleeding and thrombosis



FIND OUT MORE

nataonline.com secretary@nataonline.com





BOARD OF DIRECTORS

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Chair Scientific Committee
Treasurer
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#NATAforum #NATA26



secretary@nataonline.com



+ 32 475 216 000



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NATA





PARTNER WITH US

NATA is a global network of healthcare professionals interested in promoting best clinical practice in the management of anaemia and iron deficiency, critical bleeding and thrombosis. Working together we advance research, improve knowledge and enhance the implementation of patient blood management, and optimise patient care.

Corporate Partnership allows us to carry out the activities in our educational and publishing programmes, to stimulate development in research in PBM and provide education to the global PBM community.

2025-6 Partnership level is based on total support for all NATA activities, including the annual symposium, from May 2025 to April 2026.

Partnership opportunities include

NATA Scientific Newsletter and Literature Review - €15 000

Bi-weekly recommended reading of published literature on PBM, Haemostatis and Thrombosis, distributed to 3000+ subscribers worldwide. 26 issues annually.

Benefits:

- . support global education
- . acknowledgement in every newsletter and on NATA website

NATA Monthly Webinar / Journal Club - €5 000/webinar, €30 000/annual support

Free registration for all participants, free access to recording on NATA website Average registration in 2023: 300 global audience

Benefits:

- . support global education and discussion around PBM
- . opportunity to recommend topic
- . acknowledgement on introductory slides and on On-demand webinar page

E-learning module developed by NATA experts - € 30 000

CME accredited

Benefits:

- . support global education and discussion around PBM
- . opportunity to recommend topic
- . acknowledgement on module
- . acknowledgement on NATA website e-learning pages
- . acknowledgement on promotion
- . quarterly statistics

All fees exclusive of VAT

Please contact Susan de Bièvre, Managing Director NATA, to discuss and develop NATA Partnership with your company. secretary@nataonline.com







	Platinum € 75 000	Gold €45 000	Silver €30 000
Linkable logo on NATA website	✓	V	✓
Linkable logo on NATA26 web page	✓	✓	✓
NATA26 in-person registration for company staff	3	2	1
Extra NATA26 booth staff registration	3	2	1
Access to on-demand content post congress	10	7	3
Exclusive leadership meeting during NATA26, 60 min	✓		
Priority booth space choice ¹	✓	✓	✓
Priority symposium / workshop time choice¹	✓	✓	✓
Acknowledgement on slides during breaks	✓	V	✓
1 complimentary eblast to NATA database	✓		
Delegate list²- 1 week prior to NATA26	✓	✓	
Delegate list²- 1 week after NATA26	✓		✓

'Priority selection is based on sponsorship contribution level Platinum>Gold>Silver confirmed by 31 October 2025. 2GDPR - delegates who opt in to share details



NATA 2026

Dates

Congress: 28 April (17:00) - 01 May (18:30)

PBM Implementation Workshop: 02 May 2026 (morning)



Venue

EUSKALDUNA CONFERENCE CENTRE 4, Abandoibarra Av 48001 Bilbao

Website: euskaldunabilbao.com





Congress Secretariat

NATA Rue de l'Industrie 24 1040 Bruxelles - Belgium Susan de Bièvre Managing Director secretariat@nataonline.com +32 475 216 000



YOUNG NATA SCHOLARSHIPS

NATA provides financial support for young career delegates to attend NATA2026. Support includes

- € 400 towards travel
- 3 hotel nights
- Registration PBM Implementation Workshop 02 MAY



Scholars must attend the full congress and the workshop and write a short report post event. Awardees will be selected by the NATA Board of Directors.

Criteria

- Trainees under the age of 35 working in or interested in the management of anaemia, iron deficiency, critical bleeding, or thrombosis
- Fields include anaesthesiology, intensive care, emergency medicine, surgery, obstetrics, haematology, transfusion medicine, perfusion, nursing, and biomedical science
- Submission of an abstract to NATA26
- Priority will be given to applicants without institutional funding

Support will be acknowledged on the NATA2026 web pages and in promotion, at the Opening Session.

Supporting companies will be connected with the awardees pre-event and introduced during the congress.

Support: €1 300 / grant

Named Grants - NATA-Company Name Grant: minimum 4 grants





Global education without borders

Launched in 2023, the 24H NATA PBM Marathon is preparing for its third edition — now scheduled for January, marking the start of a new year of worldwide PBM education. The move to January positions the event strategically ahead of the NATA annual congress, strengthening visibility and continuity across NATA's educational activities.

This unique 24-hour virtual event unites anaesthesia and PBM societies from around the world to share expertise and promote best practice in Patient Blood Management. Up to 20 societies each host a 60-minute live webinar, forming a continuous programme that follows the sun: beginning with Latin and Central America, moving through North America and Canada, Australia and New Zealand, Asia, Africa, the Middle East, and North Africa, before concluding with a finale in Europe led by NATA.

Participation is free for both societies and individual attendees. Each society designs its own programme and selects expert speakers, presenting in English or the local language. NATA provides the platform, 24-hour technical coordination, administration, and global promotion. All sessions are recorded and made available for on-demand viewing on the NATA website. The Marathon attracts thousands of healthcare professionals worldwide, including clinicians, transfusion specialists, and nurses — offering unparalleled reach and visibility. Your support helps cover the significant production and streaming costs and will be acknowledged on the NATA website, in all promotional materials, and at the start of each session.

Join us in advancing global education in Patient Blood Management — united through NATA and 20+ societies worldwide.

Support from €3 000 - acknowledgment in promotion and introductions.









EXHIBITION

The Euskalduna Congress Centre is a bright and modern venue perched on the Nervion River, in the centre of Bilbao. The exhibition and two session rooms are on the same floor. Delegates will enter through the exhibition area. This year we will switch to e-posters. The screens will be placed at the back of the exhibition area.

Lunch will be served to all participants. Coffee breaks will be served twice a day. NATA26 starts on Wednesday 28 April at 17:00. A substantial 2 hour Welcome Reception will be hosted in the exhibition area to start the event in a convivial and friendly atmosphere.



SPACE

Space is rented raw, without any prefabricated walls, installations, furniture, electricity, carpet or furnishing.

All prices excluding VAT	
standard - 1 side open	€565 / m2
peninsula - 3 sides open	€580 / m2
island - 4 sides open	€595 / m2



SHELL SCHEME

Shell scheme structures can be ordered directly through our partner Octopus. For information please go to the NATA26 webpage



ORDER FORMS

Go to NATA26 webpage: https://nataonline.com/annual-symposium-nata26/



EXHIBITOR BADGES

Exhibitor badges give access to:

- Exhibition
- e-Poster presentation
- Opening session
- Industry sessions (at the discretion of organiser)
- Welcome reception
- · Coffee breaks
- Extra exhibitor badges: €30
- To attend the scientific sessions please purchase delegate registration

9m2	2 badges
12 m2	4 badges
18m2	6 badges
36m2	12 badges





INDUSTRY SESSIONS

Session rooms include basic AV as set up for the scientific programme sessions

- Thursday 29 April 12:45 13:45
- Thursday 29 April 16:00-17:00
- Friday 01 May 09:00-10:00
- Friday 01 May 13:00 14:00

Symposium - €25 000

Sala 0B - 600 seats

Included

- Announcement on NATA26 Industry Session webpage
- Listed in NATA26 on-site programme
- Room rental
- 2 staff (door control, audience microphone
- AV equipment as per room set-up
- Session recording (slides + voice) available open access on NATA website



Sala 0A -

50 seats, classroom set up

Included

- Announcement on NATA26 Industry Session webpage
- Listed in NATA26 on-site programme
- Room rental
- AV equipment as per room set-up

Please note:

Scientific Programme Faculty do not receive accommodation or a travel lump sum from NATA if chairing or speaking in industry sessions. These costs must be supported by the organising company.



SCHEDULE*

SCHEDULE	Wednesday 29 17:00 - 19:30 + Reception	Thursday 30 08:00 - 18:00	Friday 01 08:00 - 17:30
Coffee Break 1		10:00 - 10:30	10:30 - 11:00 // poster presentations
Lunch break // industry sessions		12:45 - 13:45	13:00 - 14:00
Coffee Break 2		14:00 - 15:00 // poster presentations	15:00 - 15:20
Welcome Reception	19:30 - 21:30		



ADVERTISING AND SPONSORSHIP

Digital Advertising

Website - Registration page	Template available shortly	€1 000
Website - Partners and Exhibition page	Template available shortly	€1 000
Stand alone eblast to NATA database 3000+ addresses Jpeg provided by exhibitor	Pre-Congress 29 - 30 April, 01 May *max 2 available per day	€4 000 €5 000
Banner in NATA Congress Newsletter 3000+ addresses	Pre-Congress 29 - 30 April, 01 May	€3 000 €4 000
Banner in NATA Literature Review 3000+ addresses	01, 15, 29 April	€2 000
Social Media Post	Twitter: 2600+ followers LinkedIn: 1200+ followers	€1 000

Onsite Advertising

On-site advertising spots will be available outside the venue and in the venue. Information to follow shortly.

Sponsorship

Coffee Breaks	4 in total	€ 500 each
Welcome Reception	Wednesday 29 April	€ 5 000
Lanyards		€ 5 000



ACCOMMODATION

NATA26 has a room block across Bilbao at competitive prices. Please be aware, 01 May is a public holiday and hotels will be booked up quickly.

https://romotur.com/nata-annual-symposium-2026/

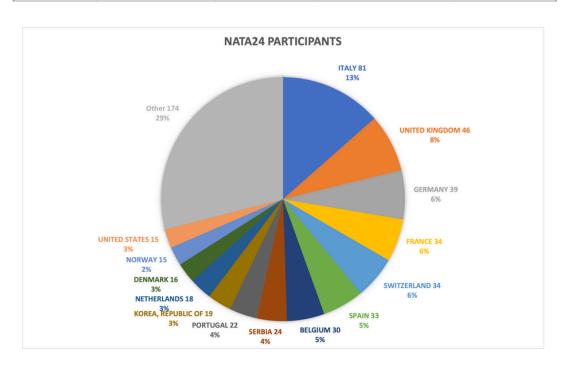
Contact: diego@romotur.com



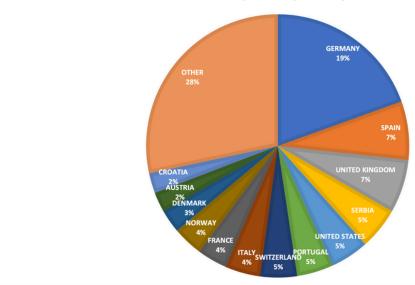


FACTS AND NUMBERS - NATA25 - MUNICH

	Participants	Countries	Faculty	Countries
NATA24 Bologna	600	53	36	15
NATA25 Munich	535	54	37	14



NATA25 PARTICIPANTS





FACTS AND NUMBERS - NATA25 MUNICH

Scientific Programme Sessions - 14

Industry Sessions - 7

Symposia - 4 Meet-the-Expert - 3

Abstract presentations - 100

Abstract Book: https://nataonline.com/nata25-abstract-book/ E-posters: https://nataonline.com/nata25-e-posters/

Travel Grants - 25

Industry Participation

Platinum



Exhibitors

















PHARMACOSMOS



These terms are the contractual between the Organizer and the Exhibitions Firm (Exhibitor/s).

Application to Participate

Application to participate will be considered only if submitted on the appropriate forms, duly completed, signed and accompanied by the necessary payment. Registration will be confirmed in so far as space is available. Applicants will be informed in writing of the acceptance of refusal of their application. In case of refusal, all payment shall be fully refunded.

Obligations and Rights of the Exhibitor

Registration implies full acceptance by the Exhibitors of the exhibition regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the exhibition without compensation or refund of sums already paid, and without prejudice to the Exhibitor.

By submitting an application to participate, the Exhibitor makes a final and irrevocable commitment to occupy the space allocated and to maintain his/her installation until the date and time fixed for closure of the exhibition.

The Exhibitor may only present on his/her stand or space the materials, products or services described in the application to participate.

No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated space is prohibited.

Obligations and Rights of the Organizer

The Organizer undertakes to allocate exhibition space as far as possible on the basis of the preference expressed by applicants. Priority selection follows Partnership levels Platinum>Gold>Silver. Application will be considered in order of receipt of application forms accompanied by payment.

The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors. The Organizer reserves the right to offer a different company any stand or space that has not been occupied by the eve of the opening of the exhibition, with no obligation to provide compensation to the defaulting Exhibitor.

Payment

Payment is due in full within 30 days of the date of the invoice.

Cancellation

Cancellation must be received (in writing) addressed to NATA – secretary@nataonline.com.

60% cancellation fee will be applied up to 01 December 2025. 80% cancellation fee be applied for cancellations received between 02 November and 31 December 2025. No refunds will be made after this date. All invoices will remain due.

Liability Insurance

The Organizer provides general guard and third party insurance at the exhibition site. Equipment and all related display materials installed by the Exhibitors are not insured by the Organizer, and they will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors. The Exhibitor agrees to be responsible for his property and person and for the property and persons of his employees and agents through full and comprehensive insurance, and shall hold harmless the Organizer for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy.

Exhibition Regulations

The Exhibition Manager, acting under direction of the Organizing Committee, has the final decision as to the acceptability of displays.

Exhibitors are not the share with others any space allocated to them without prior written consent by the Exhibition Manager.

The Organizer reserves the right to alter the general layout or limit the space allocated to each Exhibitor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizer will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises of thee leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits.

Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal) the exhibition site.

Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.

Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended.

Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours. Payment is to be made in accordance with the conditions of payment on the Exhibition Application Form.

Should the Exhibitor fail to make a payment on time, the Managing Director is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand or seek compensation for no fulfilment of contract.

Participation by Exhibitors is dependent upon compliance with all rules, regulations and conditions stated herein. Access to the exhibition is authorized on presentation of a badge issued by the Organizer. Exhibitor's badges will not be mailed in advance and may be collected at the Exhibitors' desk.

The Organizer ensures daily cleaning of the aisles. Exhibitors are responsible for the cleaning of their stands. The provision of refreshments for the participants by Exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed.

Exhibition areas and fittings made available to Exhibitors must be handed back in their original condition. In case of damage of loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor.

The Organizer will not approve stands which do not comply with the accepted standards, until the necessary changes have been made.

Industry Sessions

Travel and accomodation of all faculty participating in industry sessions is to be settled between the organiser and the individual and is at the discretion of industry organiser. NATA2026 travel lump sums ans hotel nights will not be provided for any faculty participating in industry sessions.

